ROAD TO TIKTOK HQ LOS ANGELES

Official Leadership Competition Rules

TikTok HQ Los Angeles | March, 2027

Storm Creator Network is giving TWO members of our leadership team the opportunity to earn their spots at TikTok HQ Los Angeles, with an additional Plus One opportunity!

🏆 COMPETITION DETAILS

The competition runs from October 15 through December 31, 2026. All Storm leadership members compete together, with winners determined by NEW RECRUIT DIAMOND ACCUMULATION.

The leaders finishing in 1st and 2nd place will each earn a qualifying spot at TikTok HQ Los Angeles.

To qualify, each leader must recruit a minimum of FIVE valid Storm creators during the competition.

💎 HOW DIAMOND ACCUMULATION WORKS

Only new creators recruited into Storm on or after October 15th will count. Diamonds are calculated based on what each creator earns during the calendar month they join.

For October recruits, we'll count diamonds earned from their join date through October 31st. For November recruits, we'll count diamonds earned from their join date through November 30th. For December recruits, we'll count diamonds earned from their join date through December 31st.

Your three monthly totals will be added together to determine your final competition score.

For example, if your October recruits earn 87K diamonds, your November recruits earn 225K, and your December recruits earn 300K, your final competition total would be 612K diamonds!

Diamonds earned by those same recruits in later months will not count. This competition is based exclusively on NEW recruit diamonds, not personal diamonds or diamonds from existing team members.

🌪️ VALID RECRUIT REQUIREMENTS

To qualify for one of the two TikTok HQ spots, you must recruit at least FIVE valid Storm creators between October 15th and December 31st.

A valid recruit is a newly recruited creator who completes at least five valid LIVE days during the calendar month they join Storm. Each valid LIVE day requires a minimum of 60 consecutive minutes of streaming.

Your valid recruit count is tracked separately from your diamond accumulation and is also used to determine the Plus One winner.

✈️ LEADERSHIP PLUS ONE

Of the TWO leadership winners, the leader who recruited the MOST valid creators during the competition will also earn the opportunity to bring ONE Plus One guest to TikTok HQ Los Angeles!

The Plus One guest must be an active Storm Creator Network creator.

📋 COMPETITION GUIDELINES

All recruits must join Storm during the official competition period and be attributed to the participating leader. Storm will verify recruitment records, valid LIVE days, and diamond accumulation before confirming the winners.

All recruiting must follow TikTok Creator Network guidelines and Storm policies. Participants must remain members of Storm leadership and in good standing throughout the competition and leading up to the event.

🌴 TRAVEL & ACCOMMODATIONS

TikTok HQ Los Angeles takes place March, 2027. Date TBD.

Storm is exploring the possibility of securing a large shared house for attendees, although arrangements have not been finalized.

Creators and leadership are responsible for their own travel accommodations. All attendees must comply with TikTok HQ entry and participation requirements.

⚠️ IMPORTANT ELIGIBILITY REQUIREMENTS

Winning the leadership competition does not automatically guarantee attendance at TikTok HQ.

All leadership winners must remain active members of Storm leadership and in good standing until the Event.

Leadership winners who are also Storm creators must complete at least 8 valid LIVE days and 20 total LIVE hours in January and February following the tournament. Each valid LIVE day requires at least 60 consecutive minutes of streaming.

Leadership winners who are NOT Storm creators are not required to meet personal LIVE activity minimums. However, they must have recruited at least FIVE valid Storm creators between October 15th and December 31st and must remain active members of Storm leadership through the event.

Any Plus One guest attending must do so as a Storm creator and must also complete at least 8 valid LIVE days and 20 total LIVE hours in January and February.

Failure to meet applicable eligibility requirements may result in forfeiture of a TikTok HQ spot, regardless of competition results.

Storm reserves the right to revoke spots for failure to meet eligibility requirements or violations of Storm or TikTok policies.

We're excited to see who earns their spot at TikTok HQ Los Angeles! 🌪️

www.stormcreatornetwork.com